

1/2023 February

Rel: 15.02.2023 / deadline: 23.01.2023

PRINT + DIGITAL
including linked ads

TRENDPANEL 2023

The factors that will determine the furniture industry in 2023 - strategies and products from the segments fittings/furniture technology, lighting/surfaces/materials, woodworking and processing machinery, logistics, adhesives, lacquers, oils.

Plus: The most important trends from other sectors.

SPECIAL SECTION SOFTWARE & IT

This is how you bring your company up to date. Enterprise software, CAD/CAM, interfaces, ERP and digital support at the point of sale. These solutions make your company fit for the future.

SPECIAL SHOP FITTING AND INTERIOR DESIGN + PREVIEW EUROSHOP

The world's most important trade fair for the investment needs of the trade offers excellent sales opportunities for furniture suppliers. With these fittings & systems, surfaces & materials as well as lighting elements, worlds of experience are set in scene today.

SPECIAL INTRALOGISTICS/CONVEYOR AND STORAGE TECHNOLOGY + PREVIEW LOGIMAT

This optimises internal material flow and IT control efficiently. Focus on process management, intralogistics, logistics, conveying and storage technology. **Plus:** Preview of the international trade fair for intralogistics solutions and process management.

INTERZUM-COUNTDOWN

With these innovations furniture suppliers are creating the living spaces of tomorrow. Fittings & systems, surfaces & materials, upholstery, mattresses, CAD-CAM.

LIGNA-COUNTDOWN

Innovative concepts and products for furniture production in the coming years. High-end machine technologies and tools.

SPECIAL SECTION INDUSTRY 4.0/AUTOMATION

Wider supply chains, even bigger networks: what companies need to do now in terms of networked manufacturing.

DIGITAL
including linked ads



INTERZUM VISIONS (1)

FEBRUARY 2023

Rel: 24.02.2023

deadline: 09.02.2023

ROAD TO INTERZUM COLOGNE 2023

The concentrated innovative power of the industry: technology and trends, design and function - the exhibitors at Interzum show the future of furniture production and interior design.

As the only official magazine for the world's leading trade fair, licensed by Koelnmesse and published by Vincentz Network, interzum visions shows the most exciting innovations in the industry. The editorial expertise of „möbelfertigung“ and „arcade“ flows into this.

Interzum visions is published in English

**Information on print and
distribution on page 17**

NEU

**möbel
fertigung**

2/2023 April

Rel: 25.04.2023 / deadline: 27.03.2023

PRINT + DIGITAL
including linked ads

HUGE FAIR ISSUE

CRAFT INDUSTRY SPECIAL

INTERZUM

These new fittings & systems, light as well as materials & surfaces, decors and textiles are shaping the furniture of tomorrow. Top design, functional plus, optimised processes and thus competitive advantages for joiners and carpenters.

LIGNA

Solutions that make joiners and carpenters fit for the future. Edge banding, CNC technology, sawing, drilling, milling, power tools, door and window production, software, Industry 4.0 respectively automation.

SPECIAL SECTION SHOPFITTING AND INTERIOR DESIGN

Inspiring consumers: These products and concepts effectively showcase brands and goods. **Plus:** Euroshop Report with the most important news from Düsseldorf.

RENOVATE & REFURBISH

Materials, tools and concepts. What refurbishment experts in interior design and window construction really need. Practice check: Attractive projects presented

VIRTUAL CRAFT WORLDS

Service hotline was yesterday: from the product finder app to training videos to the virtual showroom with chatbot: top digital services take joiners and carpenters to the next level. Also: digital tools that facilitate work in the workshop and on assembly.

INDOOR TRENDS

Trends, Materials, design & function, fire protection in manufacturing

PRINT + DIGITAL
including linked ads



INTERZUM VISIONS (2)

APRIL 2023

Rel: 25.04.2023
deadline: 30.03.2023

PREVIEW - ISSUE FOR THE INTERZUM COLOGNE 2023

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NEU

PRINT + DIGITAL
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3/2023 May

Rel: 02.05.2023 / deadline: 04.04.2023

HUGE FAIR ISSUE

SPECIAL INTERZUM

Great preview: At the world's leading trade fair for furniture production and interior design, the furniture supply industry offers the international trade public a firework display of innovations. Technology and trends for the furniture and living spaces of tomorrow are presented in Cologne

SPECIAL LIGNA

Great preview: At the world's leading trade fair for machines, systems and tools for the woodworking and wood processing industry, companies show how future production will be reliable and efficient. Tools, machines and systems for individual and series production, sawmill surface technology, wood-based materials production, Industry 4.0, automation, networked manufacturing.

MANUFACTURE OF UPHOLSTERED FURNITURE AND MATTRESSES

Materials, machinery and functional fittings/systems

FAIR-REPORTS

What was really important at Domotex, Salone del Mobile and BAU Munich.

PRINT + DIGITAL
inklusive verlinkter Anzeigen

Technologies & Strategies May

Rel: 03.05.2023 /
deadline: 06.04.2023



HUGE FAIR ISSUE

Completely in English! Large preview of the leading international trade fairs Interzum and Ligna.

The premium magazine for international markets according to the high editorial quality standards of a German trade magazine.

- Technology, Design and Functional trends for 2023/2024
- Strategies of global players
- International Markets
- Top products from furniture suppliers and machine manufacturers

The print version of Technologies & Strategies is available at Interzum, Ligna and Sicam as well as in neighbouring trade fair hotels. The magazine will also be sent to selected decision-makers. In addition, more than 11,500 international recipients worldwide receive the complete digital edition. There, the ads are linked directly to the advertiser.

PRINT + DIGITAL
including linked ads

4/2023 July

Rel: 24.07.2023 / deadline: 26.06.2023

SPECIAL DÉCOR + SURFACES

Decor trends 2023/2024: Top developments around decor, edges, surfaces, finish foil, gravure, digital and direct printing. Market analysis. Machines are driving the surface technologies: Printing, sanding, lacquering e.g. Plus: The big overview of decor printers, surface and material specialists.

INTERZUM-REPORT

The highlights from the world's leading trade fair for furniture production and interior design. These are the design and functional trends for the furniture of tomorrow. With these top innovations, the furniture makers give impetus to the industry.

LIGNA-REPORT

The most important news from the world's leading trade fair for machinery, systems and tools for the woodworking and processing industry. From the individual machine to the digitally linked system. This is how production will be even more efficient in the future.

SPECIAL SECTION EXTRACTION AND SUCTION TECHNOLOGY

These systems are combining high power with energy efficiency. Current trends and newest developments. Fire protection in production.

SPECIAL SECTION INDUSTRY 4.0 / AUTOMATION / CONNECTED MANUFACTURING

Broader supply chains, larger networks: what companies must do in networked manufacturing to be ready for the market to survive in global competition.

EDITORIAL SCHEDULES

DIGITAL
including linked ads



INTERZUM VISIONS (3)

JULY 2023

Rel: 28.07.2023

deadline: 30.06.2023

REVIEW - ISSUE FOR THE INTERZUM COLOGNE 2023

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NEU

5/2023 September

Rel: 12.09.2023 / deadline: 10.08.2023

PRINT + DIGITAL
including linked ads

HUGE FAIR ISSUE

CRAFT INDUSTRY SPECIAL

ALL ABOUT INDIVIDUAL KITCHEN

Current kitchen trends: fittings/furniture technology, light/surfaces/materials, woodworking and processing machines, foils, CAD systems, lacquers, adhesives, oils, waxes, sinks, fittings

Plus: What carpenters (can) do for kitchens.

SPECIAL SOFTWARE & IT

These digital tools make crafts & interior design even more efficient and flexible: Design software for furniture, digital recording of orders, industry programmes, efficient data flow in the company. Systems for visualisation and presentation, etc. The craft on the internet.

Plus: The huge overview of software providers.

INTERIOR DOOR TRENDS

Trends, material, design & function.

WOODWORKING MACHINERY

Edge banding, CNC technology, sawing, drilling, milling, electric tools, machines for door and window production, software and Industry 4.0, automation. These solutions make carpenters and joiners fit for the future.

SPECIAL SECTION SHOPFITTING AND INTERIOR DESIGN

To stage brands and goods even better and inspire consumers.

HEALTHY WORKING

Lifting tables, carrying aids and more: Ergonomics in craft sector.

**möbel
fertigung**

6/2023 October

Rel: 10.10.2023 / deadline: 19.09.2023

PRINT + DIGITAL
including linked ads



HUGE FAIR ISSUE

SPECIAL SICAM

News, trends and innovations for and from the impulse-giving furniture market Italy. These Interzum prototypes are now ready for series production and are being incorporated into the furniture manufacturers' production lines. These innovations are in the starting blocks for 2024

SPECIAL SECTION MATERIALS + SURFACES

Industry overview: Innovative materials, surfaces, mineral-, synthetic- and composite materials, panels, adhesives, leather, fabrics, textiles. Contract manufacturers and service providers - The huge overview: What Horatec, Becker, MEV, Erform, Knübel, Eggger & Co. offer and achieve

SPECIAL PART BUILDING WITH WOOD

What possibilities the sustainable material offers. A check of modern building technologies, materials, machines, planning, concepts and design. **Plus:** Presentation of attractive reference projects.

SPECIAL SECTION LIGHTWEIGHT CONSTRUCTION

Analysis: From the machine to the finished product - who offers what? More than just „light“ : creative materials open up new perspectives for designers and fabricators in terms of appearance and function.

SPECIAL PART OFFICE & NEW WORK

Living and working merge together - this is what the office worlds of tomorrow will look like. Products and practical examples of office and co-working spaces. Intelligent systems from suppliers show new possibilities.

7/2023 November

Rel: 16.11.2023 / deadline: 25.10.2023

PRINT + DIGITAL
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CRAFT INDUSTRY SPECIAL

SPECIAL SECTION CNC- & CAD/CAM TECHNOLOGY

Precise processing on stationary machines. Closing the gap to industry. With these machines even craftsmen can produce in series.

SPECIAL SECTION SHOPFITTING

These materials are popular. The perfect presentation platforms for brands and goods

SURFACE TREATMENT

Laquers, oils, adhesives and machines.

SPECIAL SECTION ELECTRIC POWER TOOLS

Smaller, more ergonomic, more flexible, more powerful: these power tools make crafts even more efficient. And: The suppliers score with these services.

SUSTAINABILITY AS A SELLING POINT

How carpenters play the „green“ trump card correctly. And what the ecological joinery needs. Environmentally friendly stains, paints and varnishes. Material-friendly and energy-efficient machine technology

INTERIOR DOOR TRENDS

Trends, material, design & function.

CORE TOPICS OF ALL ISSUES:

Surfaces/materials, fittings/furniture technology, woodworking and processing machinery, networked manufacturing

8/2023 December

Rel: 14.12.2023 / deadline: 17.11.2023

PRINT + DIGITAL
including linked ads

SPECIAL FITTINGS, SYSTEMS+LIGHT

Even more value through functionality and design. These fittings and systems enhance the furniture inside and out and offer numerous possibilities for individualisation.

Plus: The latest developments in the Smart Home and Micro Living segments.

And: How the fitting and system specialists develop innovative solutions in new networks.

Discovering new possibilities: Light „designs“ furniture and shapes rooms. What OLED, Micro LED and LED can already do today. The latest control systems at a glance

SPECIAL SECTION KITCHEN

Suppliers scored with these innovations at the autumn kitchen trade fairs in East Westphalia. Technology and design for the top kitchens of 2024.

SPECIAL SECTION SURFACES 2024

Preview of the coming year: These structures score points and give the décor that certain something. Surfaces with functions: From dirt-repellent to antibacterial to printed electronics - the surface of tomorrow can do even more.

These are the trend decors that will be on furniture in 2024. We asked the industry leaders: What will be the mega-sellers of the coming year?

Individuality written large: The comeback of veneer.

At a glance: The most important machine manufacturers for décor printing and surface finishing.

SPECIAL SECTION CAD/CAM & UPHOLSTERY

The top systems for effective cutting and processing of fabrics, composites and leather. Software for optimal material utilisation and efficient business processes. Foams, fabrics & leather: what the new materials can do. Fabrics, machines and functional fittings

Plus: The exclusive overview of CAD/CAM specialists

SPECIAL SECTION BOARD CUTTING SYSTEMS

With these machines, we consistently utilise material and work even faster and more efficiently.

SICAM-REPORT

The highlights of the Italian Industry meeting.